

WALKER LAKE LANDOWNERS ASSOCIATION
PUBLICITY COMMITTEE
JULY 21, 2018

The Publicity Committee communicated via e-mail throughout the month and held a small meeting on July 20, 2018.

The Committee members will abide by the proposed Friends of Walker Lake Facebook Group Use Protocol provided it was passed earlier at this meeting.

The Committee members that attended the meeting feel that our real time communication efforts with the members and community at large are lacking and many people are not being informed of the events or other important happenings in a timely manner.

We currently rely on people going to Facebook, the website and various signs posted around the community to inform people. While all these things are good and shall remain the committee will look into and propose to the Board other avenues to deliver enhanced communication. The committee will not do anything in this area without the Board's approval.

John Weber will be building the new bulletin boards to go by the Maple Drive mailboxes and Swezy Beach.

The next newsletter is scheduled to be sent out by September 21st. We ask that Board members, Officers, Committee members and those in the community start preparing articles that will be considered for the newsletter. We ask that will related to the Fall season or relevant to the time of the year.